

ECO-DESIGN IN 360 DEGREES

EDUCATIONAL BROCHURE -21/02/2023 version -

THE OBJECTIFS

- / Mastering sustainable development in its current technical, political, legal, cultural and economic aspects, in France and Europe.
- / Acquire the basics of conceptualizing and creating a capsule fashion collection: collection plan, artistic direction, sourcing, eco labels.
- / Understand the basics of sewing and pattern making in up-cycling clothing, as well as sales and responsible communication.
- / Understanding the R.S.E and sustainable development strategies for a fashion brand.

PROGRAM

You will understand the entire value chain to design, manufacture and manage a sustainable fashion capsule collection. His approach is both global and specific, artistic and technical. It is a masterclass that allows to understand the different stakeholders of a fashion brand. It is ideal to know on which aspects of the global management of an eco-designed fashion line to improve or to update its global approach to ethical and ecological fashion. You can write an engaged fashion manifesto.

AUDIENCE

- / Directors and Collection Managers, Product Managers, Designers, Houses.
- / Fashion brand manager(s), style office(s), or related services.
- / Intrapreneurs and entrepreneurs.
- /OR Any audience with an appetite for fashion.

THE PREREQUISITES

- / Professional experience of at least 2 years.
- /OU An entrepreneurial fashion project.

PEDAGOGICAL METHODS

- / The masterclass is in person or in distance.
- / Theoretical teaching with course support.
- / Experiential and participatory exchanges between groups and with the trainer.
- / Examples of responsible case studies.
- / The case study of your current company or project.
- / Resources and contacts to go further.

METHODS OF EVALUATION

- / Case study as proof of concept of theoretical teaching.
- / Relevance and flexibility in each stage of the process of collective sustainable design thinking.

1



THE DURATION

/ 2 Days (14 h).

THE MODALITY OF ACCESS

/ A group of 6 to 20 people.

THE PRICE

/ 1 455,00€ HT/ pp.

CONTACT

/Trainer : Noémie Devime
/ contact@noemiedevime.com
/ 0033 6 20 64 28 18



NOÉMIE
DEVIME PARIS