

CERTIFICATION “ETHICAL AND ECOLOGICAL FASHION”

EDUCATIONAL BROCHURE -21/02/2023 version -

THE OBJECTIFS

- / Mastering sustainable development in its current technical, political, legal, cultural and economic aspects, in France and Europe.
- / Acquire the basics of conceptualizing and creating a capsule fashion collection: collection plan, artistic direction, sourcing, eco-labels.
- / Manage innovative modeling, sewing, cutting and patronage techniques in clothing upcycling.
- / Know how to sell and communicate responsibly.
- / Implement R.S.E and sustainable development strategies in existing or to be created fashion brand department.

PROGRAM

You manage the entire value chain to create, design, manufacture and manage a sustainable fashion collection. His approach is both global and specific, artistic and technical. It is a complete certification that allows to understand the ethical and ecological elements of the different stakeholders of a fashion brand. Acquiring this certification is ideal to know on which aspects of the global management of an eco-designed fashion line improve or to update its overall approach to sustainable fashion.

AUDIENCE

- / Directors and collection managers, head(s) of products, stylists, Houses.
- / Fashion brand manager(s), or related services.
- / Intrapreneurs and entrepreneurs in sustainable fashion.
- / OR Anyone with an appetite for eco-fashion.

THE PREREQUISITES

- / Professional experience of at least 3 years.
- / OR An entrepreneurial fashion project.

PEDAGOGICAL METHODS

- / The ten masterclasses are in person or in distance.
- / The theoretical, sustainable, technical and cultural teachings are presented as dematerialized course materials.
- / Experiential and participatory exchanges take place between groups and with the trainer.
- / Case study examples are inspirations.
- / The implementation of prototypes, projects or roadmaps are done on the case of a fashion brand.
- / Resources and contacts to go further.

METHODS OF EVALUATION

- / The production of prototypes or case studies, such as “proof of concept” of the theoretical teaching of sustainable fashion.
- / Relevance and flexibility in each stage of the process of collective sustainable design thinking.
- / The degree of overall creative and technical investment.



THE DURATION

- / 15 Days (105 h).

THE MODALITY OF ACCESS

- / A group of 6 to 20 people.

THE PRICE

- / 8 237,00€ HT/ pp.

CONTACT

- / Trainer : Noémie Devime.
- / contact@noemiedevime.com
- / 0033 6 20 64 28 18



NOÉMIE
DEVIME PARIS