

THE FASHION COLLECTION LIGHT CAPSULE

EDUCATIONAL BROCHURE -21/02/2023 version -

THE OBJECTIFS

- / Identify the manifest of a fashion collection using a “colour-matter-shape” stylistic language.
- / Draw a complete collection plan of eco-designed products, with their datasheets.
- / Build the overall sustainable, technical, financial and managerial viability of the line.

PROGRAM

You master the identification of your concept of enlightened fashion, through moodboards and visions-missions-ambitions. You add to your vision of ethical and eco-friendly fashion with a detailed collection plan with style grammar, sourcing, and an appropriate colour range. You establish technical, financial and managerial viability through your action plans with your manufacturers, partners and stakeholders. This masterclass allows to realize a collection plan in a condensed way, and to implement eco-responsibility in a global way.

AUDIENCE

- / Artistic directors and managers, product managers, designers, fashion brands.
- / Designers of fashion departments and capsule collection of Houses, and fashion companies.
- / Designers, fashion designers within the Houses, and fashion companies.
- / Intrapreneur(s) and entrepreneur(s).
- /OR Any audience with an appetite for ethical fashion.

THE PREREQUISITES

- / Professional experience of at least 3 years.
- /OR A good knowledge of fashion design.

PEDAGOGICAL METHODS

- / The masterclass is in person.
- / Theoretical teaching and fashion culture is delivered with a course support.
- / The eco-responsible design and creation workshop is individual and collective, managed by the designer trainer.
- / Resources and contacts to go further.

METHODS OF EVALUATION

- / The workshop of eco-design and creation of prototypes and your original designs.
- / Implementation of collective and individual processes.
- / The decisive criteria are creativity, authenticity, generosity and overall coherence of the pieces.
- / The final presentation of your models in a professional showroom format.

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THE DURATION

/ 3 Days (21 h).

THE MODALITY OF ACCESS

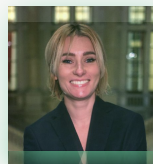
/ A group of 6 to 20 people.

THE PRICE

/ 2 230,00€ HT/ pp.

CONTACT

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