

THE R.S.E, THE APPLIED CIRCULAR ECONOMY

EDUCATIONAL BROCHURE -21/02/2023 version -

THE OBJECTIFS

- / Integrating Environmental Policy: the French and European legal framework for Corporate Social Responsibility, and the o.d.d.
- / Understanding the carbon footprint.
- / Identify the needs of your sector.
- / Develop your detailed action plan.
- / Ethically, internally and with stakeholders, communicate your objectives.

THE PROGRAM

You will learn about the current legal framework for corporate social and environmental policy. You will then be able to position yourself on the current market to implement an R.S.E. strategy in standards, facing the O.D.D and the Climate Plan. The carbon footprint will be studied under the prism of fashion. You will then develop your eco-designed circular diagram with the six key steps, as well as your roadmap to implement Corporate Social Responsibility within your position, or your project.

AUDIENCE

- / General management, managers.
- / Heads of departments.
- / The person in charge of ecology within a brand.
- /OR Any audience with an appetite for eco-design.

THE PREREQUISITES

- / Professional experience of at least 3 years.
- /OR Good knowledge of fashion.

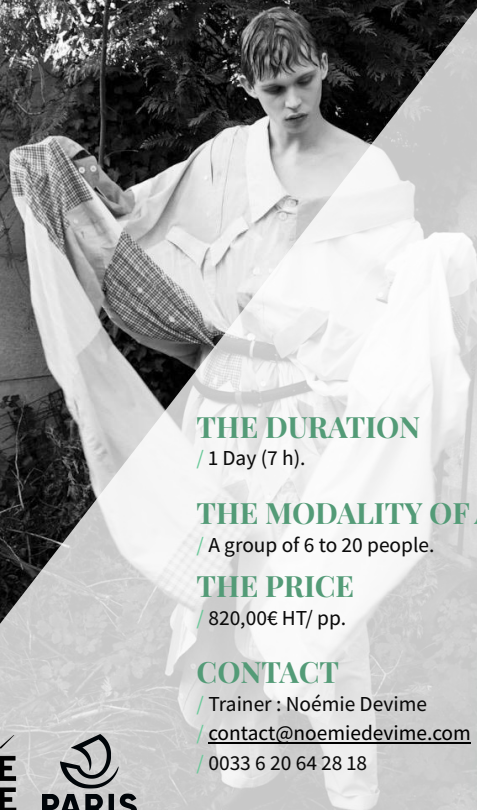
PEDAGOGICAL METHODS

- / The masterclass is in person or in distance.
- / Theoretical teaching with course support.
- / Experiential and participatory exchanges between groups and with the trainer.
- / Examples of case studies.
- / The case study of your current company or project.
- / Resources and contacts to go further.

METHODS OF EVALUATION

- / Case study as proof of concept of theoretical teaching.
- / Relevance and flexibility in each stage of the collective design thinking process.
- / Global participation.

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THE DURATION

/ 1 Day (7 h).

THE MODALITY OF ACCESS

/ A group of 6 to 20 people.

THE PRICE

/ 820,00€ HT/ pp.

CONTACT

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